



**Anfaş
FreshAntalya®**
e-Newsletter

4th Global Market Place for Fruit & Vegetable Trade

18>20
Mart - March
2010

Join The Annual Meeting With Turkish Exporters



The leading Turkish Fresh Fruit and Vegetable exporters are getting prepared for the annual meeting within the Anfaş Fresh Antalya Exhibition.

Anfaş Fresh Antalya has always been on the agenda among fresh fruit and vegata

[\[Continue\]](#)

IMPORTANT INFO

[Hall Plan](#)

[Exhibitor List](#)

[Exhibitor Profile](#)

[Prices](#)

[Application Form](#)

[Online Invitation](#)

[About Anfaş](#)

We Invite You To Meet With Opportunities In Fresh Produce Sector



Fresh Antalya 2009, 3rd Global Market Place for Fruit&Vegetable Trade Fair has organized as the first and the only specialized exhibition.

3 years ago it had started in Turkey in order to gather exporters with foreign purchasers with increasing interest and continues to contribute sector-specific progress from its first year. It enables to meet manufacturers, exporters and importers having a

special goal

[\[Continue\]](#)

Take The Advantage Of Our Professional Visitor Programme



Free accommodation for professional visitors & buyers!

Are you a supplier, an importer or an executive within the fresh produce trade? Then we will be glad to host you during Anfaş Fresh Antalya Exhibition.

The accommodation for 2 nights in a five star hotel and transfer between hotel and Antalya Expo Center will be gladly covered by us. Moreover we offer the exhibition entries,

[\[Continue\]](#)

Anfaş Fresh Antalya Has Promoted In Fruit Logistica



Anfaş Fresh Antalya has promoted in Fruit Logistica Exhibition, organized in Berlin between 04-06 February 2009

Fruit Logistica is the leading international meeting place of the fresh produce trade. From 4th to 6th February 2009, more than 2.288 exhibitor companies from across the entire fresh produce value chain presented in a single location - including global

[\[Continue\]](#)

International Buyers Are In Anfaş Fresh Antalya

Anfaş Fresh Antalya launched in 2007, has proved its success in a short time period with the cooperation of the leading institutions and its professional infrastructure.

With the record of 344 percent increase in international



visitor number in 2008, Anfaş Fresh Antalya is continuing along its path for being the "Global Fresh Produce Trade Platform".

Anfaş Fresh Antalya, expects to break all the previous records with 1

[\[Continue\]](#)

Anfaş Fresh Antalya Promotion Activities Are Running With The Leading Magazines Around The World



Anfaş Fresh Antalya Exhibition has promoted in the leading sector magazine, Fruchthandel, publishing in Germany and other German-speaking countries.

In its 5.th issue, Fruchthandel gave Anfaş Fresh Antalya Exhibition with a full page place, mentioning about Turkey's leading position as an importer and producer of fresh produce in the world.

Fruchthandel is a weekly trade magazine that reports in depth

[\[Continue\]](#)

Anfaş Fresh Antalya Is Promoted In The Regions Leading Sector Publishing Gelecek Tarım

Regions leading Publishing of the Agriculture Sector, Gelecek Tarım, gave a full page place for Anfaş Fresh Antalya Exhibition.



In the 5.th edition of the interview, Anfaş Exhibitions Group Coordinator Mehmet Dükkancı mentioned the international success and prestige of Anfaş Fresh Antalya Exhibitions, and its important role of gathering European, Middle East and Balkan Countries. The

seminar activities a

[\[Continue\]](#)

Italian Pavillion Is Getting Ready For Anfaş Fresh Antalya



Maintaining the same level of stability, Anfaş Fresh Antalya promotion activities have started working out.

Anfaş Fresh Antalya have made cooperation with Macfrut Exhibition from Italy. Within the framework of cooperation, Italian companies are attending with a stand through Macfrut Exhibition. Anfaş Fresh Antalya as an international meeting has been strengthening its

position in the sector.

[\[Continue\]](#)

Anfaş Fresh Antalya Is Promoted in Market Places of İstanbul

The promotion activities of Anfaş Fresh Antalya is continuing in fruit&vegetable market places in Turkey at an accelerating pace.

During January 2009, Anfaş Fresh Antalya Exhibition



Director; Çiğdem Akmandor and Mustafa Taşlı from İstanbul sales team, have visited İstanbul Bayrampaşa market places and distributed more than 5.000 flyers and invitations.

It is observed a deep interest

[\[Continue\]](#)

Good Agricultural Practises Will Be Discussed Within Anfaş Fresh Antalya



"Good Agricultural Practises" entitled seminar will be organized in 19 February 2009 at 13:30 during the 3rd Anfaş Fresh Antalya Exhibition.

Seminar will be performed with the support of ECAS-European Certification Body for the Agricultural Sector-Angelo Lazo, Eurogap Globalgap Benchmarker and Mehmet Hasdemir, Branch Manager of Minister of Agriculture and Rural Affairs, will be the conferencier

[\[Continue\]](#)

The Fruits Of Alara Nursery are in Anfaş Fresh Antalya



Alara Nursery, the worlds largest producer and exporter of fresh cherries and figs, is attending Anfaş Fresh Antalya Exhibition 2009

The leading company with revolutionizing agricultural practises and advanced fruit processes, Alara Nursery, started manufacturing activities in 1984. Cihan Tozlu, representative of Alara Nursery said "Anfaş Fresh Antalya is the largest and the most important event of

the

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This fair is organized by the approval of Union of Chambers and Commodity Exchanges of Turkey according to law number 5174.