



**Anfaş  
FreshAntalya®**  
e-Newsletter

4<sup>th</sup> Global Market Place for Fruit & Vegetable Trade

**18>20**  
Mart - March  
**2010**

### The Successful Results of Anfaş Fresh Antalya 2009



Dear Sector Professionals,

This is the first bulletin after the Anfaş Fresh Antalya Exhibition. Anfaş Fresh Antalya have hosted this year 131 companies including 22 international exhibitors. With its 6240 professional visitors Anfaş Fresh Antalya Exhi

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### IMPORTANT INFO

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### Anfaş Fresh Antalya Exhibition Ended On A Successful Note



This year, the three-day trade fair Anfaş Fresh Antalya, with the number of 6240 professional visitors, attracted 131 exhibitors including international exhibitors from 22 countries and offered a comprehensive market overview of the entire fruit and vegetable value chain.

Mustafa Çalık; Anfaş Chairman of the Board of Directors, Yüksel Tavşan; Head of Turkey Fruit&Vegetable Wholesalers Federation

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### Extensive Seminar Programme in Anfaş Fresh Antalya 2009



Adding on to the educational element, an informative seminar on fruit & vegetable market has been presented for two days by regional and international speakers from several institutions.

Leading experts made detailed presentations of up to two days in length. The Programme has offered a wide range of topical detailed presentations and very useful subjects covering a number of important areas of fresh

fruit vegetable mark

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### 160 Bilateral Meetings Have Been Made On The Second Day



"Macfrut is an international exhibition of plants technologies, and services for the production, conditioning, trading and transport of fresh fruit and vegetables, organized every year in Italy Cesena hosting 700 exhibitors and 21 000 visitors coming from different countries.

The exhibition is taking place in October 7<sup>th</sup>-9<sup>th</sup> 2009

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### "Anfaş Fresh Antalya Exhibition in Antalya Proves Fruitful For Semar"

"Semar ( arabic for fruit ) is a young Egyptian company specializing in quality fruit & vegetables production and exportation, and though recently founded, it has succeeded in exporting fresh produce to European countries as well as to countries in the area of the Middle East. Our Clients are Croatia,Hungary,Dubai, Kuwait, Holland, Belgium, Senegal and Czeck Republic



Our immediate success was the result of our

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### "Sara Narenciye Aims to Take Larger Stand in Anfaş Fresh Antalya 2010 Exhibition"



"Sara Narenciye got favourable results in its first participation in Anfaş Fresh Antalya 2009 Exhibition. By exhibiting Anfaş Fresh Antalya, we would like to take the advantage of opportunities. During the exhibition, we have made contacts with international buyers from abroad as well as received inquiries from local traders. The visitors of the exhibition liked our products and there were strong demand. We made a decision to participate again

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### Chilean Fresh Fruit Association CFFA Participated In Anfaş Fresh Antalya



Chile, The Southern Hemisphere's leading fruit producer, supplying close to 50% of fruit exports to markets in Europe, the U.S., and the Far East has participated in Anfaş Fresh Antalya 2009

"Today Chile is the leader in the fresh fruit exports from the southern hemisphere. We represent % 90 amount of fresh fruits which is exported from southern hemisphere.

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### Top Marks From Exhibitors



"Villa Marco is the group of several Italian exporter companies. It is the biggest fruit exporter in Italy. We export our fruits to countries such as United Kingdom, Holland, Spain, Portugal, France, Dubai, United Arab Emirates, Check Republic, Ukraine and more. The objective to participate in Anfaş Fresh Antalya is to see the possibility of exportation to Turkey.

Anfaş Fresh Antalya Exhibition has been fruitful for

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