



**Anfaş  
FreshAntalya®**  
e-Newsletter

4<sup>th</sup> Global Market Place for Fruit & Vegetable Trade

**18>20**  
Mart - March  
**2010**

### Anfaş Fresh Antalya Offers Unique Range of Opportunity



The annual fruit&vegetable, logistic and technologies exhibition is set for another successful year at its next fourth edition in 2010, with its location in Antalya, centre of Turkey's fruit&vegetable industry, providing an unrivalled marketing

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### Important Informations

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### About E-Newsletter

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### Join Anfaş Fresh Antalya and Get The Best Of Fresh Fruit & Vegetable Industry



Dear Professionals,

Welcome to the June edition of our e-bulletin.

After a busy and exciting period, we finally set for another successful remarkable exhibition for 2010. We proudly announce you the 4<sup>th</sup> edition of Anfaş Fresh Antalya 2010 which will launch between 18<sup>th</sup> - 20<sup>th</sup> of March and continue to be the most important gathering of fruit&vegetable industry in the region

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### Countdown For Another Successful Exhibition



**Just 3 months after Anfaş Fresh Antalya Exhibition has proved that it is the best platform where Turkish and International exhibitors of fresh produce industry showcased and presented to potential global markets, it gives me great pleasure to announce here Antalya Fair Management & Invest International Sales and Visitors department has started new term preparations for another Anfaş Fresh Antalya**

**Exhibition 2010.**

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### Nunhems; We expand our market with Anfaş Fresh Antalya



"In Anfaş Fresh Antalya Exhibition we have seen final customers as visitors. As a leading seed growing company we had participated the exhibitions mostly addresses to agriculturists.

Anfaş Fresh Antalya has been very successful for us, and we have been able to find and connect with our existing copartners and quality suppliers for a variety of components. We conducted many meetings with suppliers' senior management, and

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### Eurofruit: Fresh Antalya Lures Internationals Frootonea: Fresh Antalya Has Been Assertive

**In its third edition Anfaş Fresh Antalya has attracted great attention from national and international press. Advertisements and news about Anfaş Fresh Antalya Exhibition have been published before and after the exhibition, in**



specialized news media such as; Eurofresh Distribution, Eurofruit Magazine, Fructhandel, FPJ, GreenMed Journal, Fructidor.

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### Anfaş Fresh Antalya e-Newsletter Reaches Over 38.800 Members



To support the increase in participation bookings and interest in Anfaş Fresh Antalya Exhibition's facilities, the Marketing Team has launched first on 02.02.2009 a new invaluable tool, e-newsletter, ensuring Anfaş Fresh Antalya Exhibition maintains its current and future clients updated with news and special offers.

Our e-newsletter allows potential new customers to view all the developments,

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### Antalya, An Inspiring Beauty



Antalya is a city full of sunshine and opportunity, a place where work and leisure go hand in hand. As well as being the main holiday destination on the Turkish Riviera, it is also a sought-after congress centre.

Hotels and resorts in Antalya are situated along the shore that stretches for about 150

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This fair is organized by the approval of Union of Chambers and Commodity Exchanges of Turkey according to law number 5174.